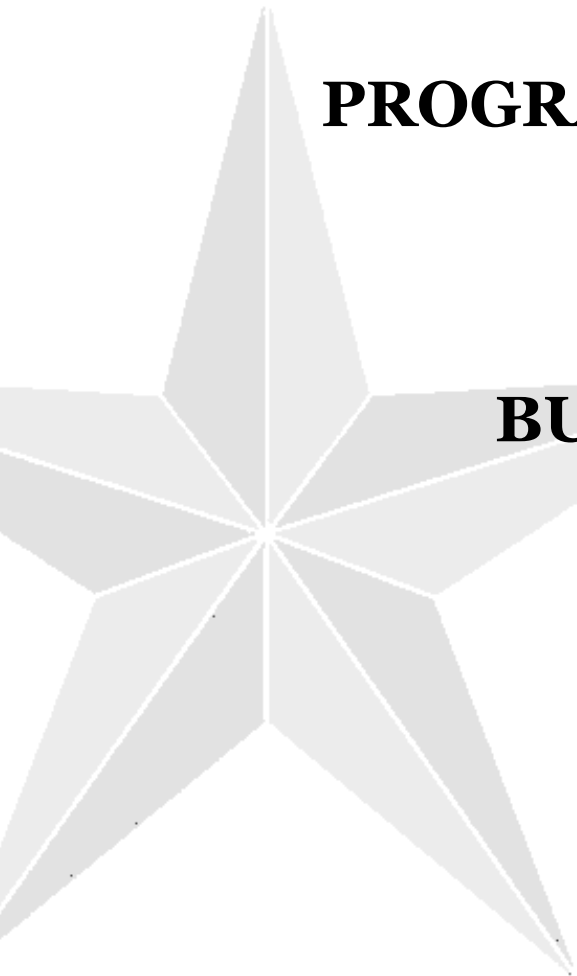




**PROGRAM ADVERTISEMENT
PACKAGE**

2012

**BUCKEYE CLASSIC
Feb 17 - Feb 19**



The Buckeye Classic

The Buckeye Classic is the primary fund raising event for BGB Club, Inc. a not-for-profit charitable organization founded to ensure its member gymnast have the financial and moral support necessary to reach their maximum potential. All proceeds generated from the Buckeye Classic to provide scholarship funding for its member gymnasts to cover all or part of their competition fees and travel expenses. The first Buckeye Classic was held in 1984 and has grown every year since its inception. The event now attracts over 2200 of the best amateur women gymnasts from around the world and is one of the largest meets in the United States.

The participant list from the Buckeye Classic reads like a “who’s who” of US gymnastics: Amanda Borden, Kerri Strug, Dominique Dawes, Kim Zmeskal, Kristy Powell, Marline Stephens, Carly Patterson, Liz Tricase and many other Olympians and World Champions. The odds are high that history will continue to repeat itself and future Olympians and National Champions will be competing in this year’s Buckeye Classic. The Buckeye Classic will continue to earn the right to serve as the birth place of Olympic dreams and the bragging rights to proclaim itself as one of the premier gymnastics competitions in the world.



Gymnasts are high achievers. Academically, gymnasts achieve high grades. Our sport builds successful, highly motivated people. They go to university, they work in communities, they coach and judge younger athletes, they are future mothers, business owners and dedicated employees.

Who Sees Your Advertisement

- Over 2,000 women gymnasts between the ages of 5 and 18
- Over 12,000 parents and guardians that demographically are;
 - Predominately younger adults between the ages of 30 and 45
 - Frequently travel for work and pleasure
 - Lean towards living a healthy lifestyle
 - And have mid to high disposable incomes
- Approximately 1,500 gymnastics training facility owners/directors around the world through Buckeye Classic marketing campaigns

Where Does Your Money Go

BGB Club is a 100% volunteer based organization, with no paid employees. All proceeds generated from the Buckeye Classic and all BGB Fundraising to provide scholarship funding and equipment for its member’s gymnasts, to help them reach for their dreams.

BGB Club, Inc. is a 501(c)(3) organization. Your sponsorship and other contributions may be deductible as a charitable expense and/or a business expense, please consult your tax attorney or CPA.

Program Advertising Packaging

Platinum Ad Package \$800.00

Full page Ad 7 ½ X 10 or 8 ¾ X 11 ¼

One banner (must be furnished) will be hung at the Celeste Center

10 Three day Patron passes

Program listing as Platinum Patron

Gold Ad Package \$500.00

Full page Ad 7 ½ X 10 or 8 ¾ X 11 ¼

6 Three day Patron passes

Program listing as Gold Patron

Silver Ad Package \$300.00

Half page Ad 7 ½ X 4 7/8 or 3 5/8 X 10

4 Three day Patron passes

Program listing as Silver Patron

Bronze Ad Package \$200.00

Quarter page Ad 3 5/8 X 4 7/8

2 Three day Patron passes

Program listing as Bronze Patron

Booster Ad Package \$100.00

Business card Ad 3 5/8 X 1 7/8

2 Single day passes

Program listing as Buckeye Booster

ADDITIONAL INFORMATION

Program advertising must be submitted as BLACK & WHITE camera-ready art or right reading emulsion down line to 175 line film negatives with appropriate page proof. Bleed sizes available on full-page ads only. Please note the Business Card Ad size is slightly smaller than the standard card. Images that bleed could be cut off in reproduced and certain pre-printed ink colors will not photograph for reproduction well.

The Ad package is due no later than January 17

The 29th annual Buckeye Classic will be held at the Ohio Expo Center, Columbus, Ohio

Artwork e-mailed to marketing@buckeye-classic.org

Program Advertising Order Form

PROGRAM AD PACKAGES

QUANTITY

| | | |
|--------------------------|----------|-------|
| Platinum Ad Packages | \$800.00 | _____ |
| Full Page Ad with Banner | | |
| Gold Ad Package | \$500.00 | _____ |
| Full Page Ad | | |
| Silver Ad Package | \$300.00 | _____ |
| Half Page Ad | | |
| Bronze Ad Package | \$200.00 | _____ |
| Quarter Page Ad | | |
| Booster Ad Package | \$100.00 | _____ |
| Program listing | | |

Your name, family name or corporate sponsor will be listed in the program exactly as it appears below. Please print or type clearly:

Name: _____

Family Name: The _____ Family

Company Name: _____

Point of Contact: _____; Phone: _____

Address: _____

E-Mail: _____

Payment: Make checks payable to BGB Club, Inc. Payment due with order.

Amount enclosed: _____

Artwork: Electronic file must be submitted by January 17, 2012 to marketing@buckeye-classic.org

Artwork Enclosed: _____ Yes _____ No

Use artwork from 2011 program: _____ Size of Ad: _____

Contact Anson Hayashi at 614-783-2372 or email at anson.hayashi@gmail.com

Gymnast Name: _____ Level: _____

Parent Name: _____ Phone: _____

E-Mail: _____

