



Dear Sponsor,

Gymnastics is a sport unlike any other. It requires a level of commitment above and beyond that of any single athlete in time, money and effort. Gymnastics requires the dedication of the whole family and produces a strong, confident, highly motivated young lady...for life. But gymnastics is more than a sport. It is a shaper of character, an instiller of ethic and a teacher of skills that go way beyond the gym.

To illustrate, here's a powerful video that shows the role that gymnastics plays in the lives of our athletes:

<https://vimeo.com/381227313>

Every February thousands of female gymnasts, their coaches and family, from all over the country, converge on the **Ohio State Fairgrounds, Celeste Center** to compete in Buckeye Gymnastics' legendary three-day gymnastics event, [The Buckeye Classic](#). This year's Classic begins on **Friday, January 31st** and runs **through Sunday, February 2nd, 2020**.

At the Classic, gymnasts of all skill levels, including 2's who are competing for the first time, 6's in their first year of optionals, or level 10's striving for college or elite-level opportunities come together to compete for both individual and team awards.

The Buckeye Classic is first and foremost a showcase of the strength, determination and sheer girl power that each athlete embodies. It also serves as the Buckeye Gymnastics Booster Club's main fundraiser for the year. Proceeds generated from the Buckeye Classic are used to help supplement the cost of being a competitive gymnast, including coaches' travel expenses and meet fees. Being 100% parent-volunteer driven, as well as one of the only admission-free meets in the region, **we need to partner with corporate sponsors to enhance our fundraising efforts.**

We would like to invite you to become a sponsor of our upcoming Buckeye Classic. Your sponsorship will include presentation of your brand in your chosen format at our event, *see next page*.

It will be great to have your support and a partnership with your organization. In the past, local restaurants, hospitals, businesses, and other professionals have sponsored the event and shown us great support. **We are hoping you will be a part of our business community supporting our event this year.** It is an easy way to promote your business and support our non-profit at the same time. Please complete the form, or copy and paste the information below in to an email, and send it to Jessica Hussey, Buckeye Classic Sponsorship Chair, at jhussey19@gmail.com, by January 30th.

Sponsorship Form

Type of Sponsorship (*see next page*): [Type Your Information Here]

Name of Sponsor: [Type Your Information Here]

Contact Person: [Type Your Information Here]

Address: [Type Your Information Here]

City: [Type Your Information Here] **State:** [Type Your Information Here] **Zip:** [Type Here]

Telephone: [Type Your Information Here] **Fax:** [Type Your Information Here]

As a **SPONSOR** your brand will be • Prominently displayed to a loyal and appreciative audience • Recognized as a community leader • Associated with empowering young women • Supporting athletes to reach their full physical, mental and emotional potential for a lifetime • Targeting families traveling locally, regionally and nationally to attend the event

Sponsorship	Cost	Value
Event Sponsor	\$10,000	<ul style="list-style-type: none"> · Event naming rights at event on and on website and social media · Signage in North, Center and South gyms and awards · Recognition and logo display during Opening Ceremonies · Logo on ticker tape in North, Center and South gyms · QR code printed on rosters for judges and coaches · Distribution of promotional materials (coupons/swag/brochures) · One-year of signage at Westerville & Powell Buckeye Gymnastics gyms · Logo on Buckeye Classic and year-round on Buckeye Gymnastics websites · 10 Parking vouchers
Platinum Sponsor	\$7,500	<ul style="list-style-type: none"> · Social Media mention · Signage in North, Center and South gyms and awards · Logo on ticker tape in North, Center and South gyms · QR code printed on rosters for judges and coaches · Distribution of promotional materials (coupons/swag/brochures) · One-year of signage at Westerville & Powell Buckeye Gymnastics gyms · Logo on Buckeye Classic and year-round on Buckeye Gymnastics websites · 7 Parking vouchers
Gold Sponsor	\$5,000	<ul style="list-style-type: none"> · Social Media mention · Prominent signage in event lobby · Logo on ticker tape in North, Center and South gyms · Distribution of promotional materials (coupons/swag/brochures) · One-year of signage at Westerville & Powell Buckeye Gymnastics gyms · Logo on Buckeye Classic and year-round on Buckeye Gymnastics websites · 5 Parking vouchers
Gym Sponsor (North, Center, or South gym)	\$2,500	<ul style="list-style-type: none"> · Social Media mention · Signage in North, Center or South gym · Logo on ticker tape in North, Center or South gym · Distribution of promotional materials (coupons/swag/brochures) · Logo on Buckeye Classic and year-round on Buckeye Gymnastics websites
Awards Sponsor (North, Center, or South gym)	\$1,000	<ul style="list-style-type: none"> · Social Media mention · Logo on ticker tape in North, Center and South gyms · Recognition and signage at North, Center or South awards · Distribution of promotional materials (coupons/swag/brochures) · Logo on Buckeye Classic website
Event Sponsor (Bars, Beam, Floor, Vault)	\$500	<ul style="list-style-type: none"> · Social Media mention · Logo on ticker tape in North, Center and South gyms · Distribution of promotional materials (coupons/swag/brochures) · Logo on Buckeye Classic website · Banner (provided by company) at the Buckeye Classic
Partner	< \$500	<ul style="list-style-type: none"> · Social Media mention · Logo on ticker tape in North, Center and South gyms · Logo on Buckeye Classic website

